



Curriculum vita (CV)

Professor Elham Khudair Abbas Shubbar

Mustansiriyah University – Tourism Science College

Introductory summary:

- Professor at Mustansiriyah University in Iraqi Ministry of Higher Education since 1989 until now.
- Received professorial degree in tourism economics in 26/11/2012
- the first professor of hotel management for the year 2016.
- Associate Dean for scientific Affairs and Graduate Studies 2013-2014.
- Administration and Technical Audit Officer in the Al-Furat Al-Awst office / General Tourism Corporation / Baghdad 1980-1984.
- Director of Administrative Affairs in Karbala Youth Directorate / Ministry of Youth 1985.
- Director of Karbala Youth Directorate/ / Ministry of Youth 1985-1986.
- Editor -in-chief of Al – Atruhih magazine edition of tourism sciences, archeology and heritage Iraq – Baghdad.
- Member of the Scientific Advisory committee for the Buhuth Journal issued by London Center for research and studies 2018-2019.
- Member of the editorial board of the Scientific Journal of the Tourism and Hotel management college /Al-Mansoura University / Egypt.
- Associate Dean for Scientific Affairs and Graduate Studies for the Tourism science collage / Al- Mustansiriyah University / February 2020.

Academic certificates:

- M.Sc Master's degree in economic / Tourism economics / Economic Department / Faculty of Administration and Economic / Mustansiriyah University 1988.
- B.Sc. Bachelor of Economics / Faculty of Administration and Economic / Baghdad University 1980.

Academic awards and Honors:

- Certificates of Appreciation: 25 certificates of appreciation about participation in conferences and seminars inside and outside Iraq.
- 13 Appreciations and thanks letters from the Minister of Higher Education.
- Appreciation and Thank from the Deputy Minister of Higher Education for Scientific Affairs and International Relations.
- 17 Appreciations and Thanks from the president of Mustansiriyah University
- Appreciations and Thanks from the Deans of Faculty of Administration and Economic / Mustansiriyah University, Karbala University, Al-Kuffa University and Tourism science collage.

Academic service and Teaching:

- Academic teaching experience in higher education for 30 years.
- Instructor and Head of Department of Tourism at the University of Edirne, Libya 1999-2005
- One-year teaching in Tourism Department / Dukan Institute/ Kurdistan Region of Iraq / Sulaymaniyah 2007-2008
- Member of sectoral committees of the collages of Tourism science in Iraq.
- Permanent member of the National Curriculum Committee in the Minister of Education Directorate of Vocational Education.
- Member of the Committee for setting goals and vocabulary for the Tourism and Hotel branch / Minister of Education / Vocational Education.
- Member of a scientific Committee to evaluate scientific production for promotion at the University of Jordan.

- Member of a scientific Committees and higher studies promotions and Teaching Aptitude Test Committees.
- Member and head Committee's discussions and scientific evaluation of postgraduate theses.
- Supervising (11) master's theses and (1) doctoral thesis and (1) tourist guides high diploma.

Courses Taught

Undergraduate Studies	Graduate Studies
<ul style="list-style-type: none"> • Tourism economics (partial theory) ...first stage • tourism economics (holistic theory) ... second stage • Tourism investment ... third stage • Hotel management ... third stage • Business management principles...first stage • Economics principles... first stage • Tourism planning ...fourth stage / Libya • Tourism guiding ... second stage / Libya/ Dukan institute / Sulaymaniyah • Management of hotel and restaurants... second stage / Dukan institute / Sulaymaniyah • Travel companies ... second stage / Libya • Management tourist offices... third stage Libya/ • Economic development and planning... third stage economic/ Libya • Economic problems...fourth stage economic / Libya • Tourism marketing ... fourth stage tourism /Libya • Resource economics ... second stage economic / Libya 	<ul style="list-style-type: none"> • Tourism economics • Tourism investment • Master's degree in tourism sciences Economics Tourism • tourist guides high diploma.

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| <ul style="list-style-type: none"> • Research methods and preparation... fourth stage tourism • Crisis management ... fourth stage hotel management | |
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Professional affiliation and associations:

1. Association for public policy and human development
2. Iraq Business Administration Association
3. Iraq Academics Syndicate.

Scientific researches:

- 1- Factors affecting labor productivity -An applied study on the General company for Vegetable Oils.
- 2- Ways to train tourism and hotel skills in the northern region of Iraq.
- 3- Evaluation of the training process for students of the Department of Tourism and Hotel management.
- 4- Planning tourism education and training and their role in building the tourism workforce in Iraq.
- 5- Tourism training trends in Iraq, with a focus on the reality of relationship between training policy and education policy in Iraq.
- 6- The components of the tourist offer and the future of tourist demand in Karbala / proceedings of the second scientific conference of the faculty of Tourism Science at the University of Karbala for the period from 11-12/3/2014.
- 7- The importance of exploiting and developing the potential of Karbala tourism / afield study.
- 8- The role of border crossings in the development and revitalization of the tourism movement in Iraq, with a focus on Baghdad International Airport and Trebil port.
- 9- The development of youth tourism in Iraq, a field study in the province of Baghdad.
- 10- Vocational training in the tourism and hotel sector in Iraq.
- 11- Quantitative analysis of the factors affecting the estimation of employment in the socialist tourism sector in Iraq (standard study).
- 12- Encouraging tourism investment and its impact on economic development in Libya. proceedings of the investment symposium in the

Libyan economy / Faculty of Economics / Department of Economics for the period from (8-19/7/2003) Garyounis University / Benghazi.

13- human resources Planning of and its impact on economic development in Libya, proceedings of the conference on economic development in Libya/ past and present/ Tripoli the period from (14-16/12/2002) National Authority for Scientific Research ... Center for Economic Sciences Research.

14- Tourism industrialization and the national tourism development strategy is an idea option to support economic growth in Iraq.

15- The reality of tourism policy in Iraq (analytical study and future vision)

16- Risk and crisis management in the Arab tourism organization a case study in Egypt and Iraq .

17- The importance of information technology in the development of tourism sector / a theoretical study and future proposals at the Arab and local levels.

18- Unemployment challenges and sustainable tourism in Iraq (reality, causes and ways of treatment).

19- Analytical study for the hotel offer in Sulaymaniyah (Reality and Ambition) .

20- The tourism labor market in Iraq it's development, Reality and challenges (analytical study).

21- Assessing the role of private sector in supporting the economic benefits of the tourism development in Iraq for the period from (2002-2011) (analytical study).

22- Elements of the tourism development and indicators of its development in Babil Governorate (analytical study).

23- Indicators on the reality of women's employment in the Iraq tourism sector (analytical study).

24- The importance of diversifying tourism patterns and its impact on the future of tourism in Karbala Governorate

25- The components and obstacles of inter-Arab tourism, (analytical and future studies) .

26- Tourism thinking and its impact on guest happiness: An applied study on the operational department in mixed sector hotels in Iraq 2015.

27- Tourism thinking and its impact on quality-of-service culture: An applied study on the operational department in mixed sector hotels in Iraq 2015.

28- The origins of dealing and its impact on the satisfaction of the tourist; A field study of a sample of hotels in the Kurdistan region.

29- The effect of sports training and recreational activity on the self-esteem of children aged 4-5 years ...experimental research.

30- The elements of eco-tourism in Marsh El-Delmj and the o

Potential for future development.

- 31- Human capital development and its impact on university tourism education outcomes: An applied study in the collage of Tourism Science at the Mustansiriyah and Karbala.
- 32- Tourism planning in Karbala and its role in the development of Ain AL-Tamr district; current and future investment opportunities.
- 33- The elements of the tourism development in Karbala / Ain AL-Tamr district (analytical study).
- 34- The historical and diversified development of tourism legislation regulating tourism work in Iraq.
- 35- Laws regulating the tourist guide profession: a comparative study between Iraq and Egypt.
- 36- The sustainable and archaeological cities in the development cultural tourism.
- 37- The crisis of terrorism and the future of tourism; causes, effects and confrontation.
- 38- Scenes towards the rehabilitation of archaeological cities in the province of Nineveh (analytical and future study) University del zulia / Scopus 2019
- 39- Archaeological cities in Nineveh before and after June 2014 Al – Atruhih magazine Iraq – Baghdad 2019
- 40- The Role of electronic -training in the rehabilitant the human touristic resources -case study in the Iraq tourism broad – Revista de filosofia University del zulia / Scopus 2019.
- 41- The effectiveness of planning tourism planning in responding to the needs of the labor market, a case study in the Iraqi Tourism Authority Al – Atruhih magazine Iraq – Baghdad 2019.
- 42- The economic importance of museums and their role in the development of cultural tourism with reference to Iraq 2019 Transylvanian review, Scopus 2019.
- 43- Activating intra-Arab tourism and its importance to Iraqi Tourism ... Al – Atruhih magazine fourth year 2019.
- 44- Economic diversification is a path for sustainable research published in Ramah magazine for the development of human resources Amman / Jordan ...August 2020.

Books (9):

1. Integrated entry into tourism investment and finance - Dar AL-Ethraa for Publishing and Distribution - Amman – 2015.

2. The Principles of Tourism Economy - Directorate of Vocational Education – AL-Kafeel for Printing, Publishing and Distribution - Holy Abbasid Threshold - 2014.
3. Tourism Economy - Part 1 - Micro-Economic Theories and Their Use in The Tourism Economy - Book Press - Baghdad - 2014.
4. Tourism Economy - Part II - Macroeconomic Theories and their use in the tourism economy - Book Press - Baghdad - 2014.
5. Tourism Guidance - Directorate of Vocational Education - Ministry of Education - Baghdad 2015-2016.
6. Privatization and Tourism Development - Analysis, Evaluation and Strategic Vision - Al-Ayyam Publishing and Distribution - Amman, 2016-2017.
7. Knowledge Economy and Tourism (Contemporary Analysis of Relationships and Applications) - Tigris Publishing and Distribution- Amman Jordan 2018-2019.
8. (Scientific foundations in the management of offices, tourism companies and travel agencies) - Wael Publishing and Distribution House - Amman Jordan-2021.
9. (Tourism planning and balanced local development) completed and agreed on its printing and publication = Dar Al-Fiker Publishing - Arab Republic of Egypt - - 2021.

Articles: One entitled "Tourism River of Gold" in the magazine "Al-Hila", issue 1-2000-Derna- Libya

Chapters: 6 chapters in a study on the development of religious tourism in Iraq (Workforce offer and request in hotels Study area restaurants - proposals on tourism management, promotion and marketing. The tourist in it) / Advisory Office in Management and Economy / Mustansiriyah and commissioned by the Tourism Authority / 1991-1992.

Worksheets (8)

- 1- Balance between supply and demand for tourism skills in Iraq.

- 2- Ways to promote the tourism reality in Babil province.
- 3- Terrorism and the future of tourism
- 4- the main pillars for adopting the tourism development strategy in Iraq
- 5- Basics in the requirements of the interview for employment.
- 6- (Religious tourism hope to raise a promising future) the importance of cities and the shrine of Suleiman Al-Mohammadi
- 7- the role of the private sector in meeting the requirements of the Iraqi tourism work.
- 8- Market indicators in Iraqi Tourism Work -2018

Skills development (certificates/ conferences/ workshops)

Conferences and seminars: (total= 20 conferences inside and outside Iraq)

- 1- Tourism scientific seminar specialized in the college of management and economics/ Mustansiriyah University/ Baghdad Tourism Department 1989.
- 2- General tourism symposium under the supervision of the Tourism Authority in February 1992/ Baghdad.
- 3- The third annual tourism symposium in February 1994/Basra, Iraq
- 4- Conference on information technology at Zaytouna University Department of Tourism and Hotel Management / Amman - Jordan April-2001.
- 5- Conference on Economic Development and Human Resources in Tripoli- Libya / Center for Economic Research - 2002
- 6- Conference on Investment in the Libyan Economy at Qaryounis University / Department of Economy - Benghazi - Libya / 2003
- 7- - Conference on Risk Management and Knowledge Economy at Zaytouna University/Amman-Jordan April 2007
- 8- The 10th National and Scientific Conference at Mustansiriyah University/ College of Management and Economy/ (Iraqi economy (challenges- opportunities-future) Baghdad-2010.
- 9- The 6th scientific conference and the third International scientific conference/ University of Karbala/ College of Management and Economy/ adoption of scientific capabilities for restructuring and

administrative, economic and financial modernization in Iraq/ May 2011.

- 10- First scientific conference of the Faculty of Religious Tourism and Hotel Institutions Management at Karbala University - March 2013.
- 11- 2nd Scientific Conference of the Faculty of Religious Tourism and Hotel Institutions Management at Karbala University - March 2014.
- 12- International Conference on Sports Science and Health - Faculty of Sports Education at Asyut University Egypt - Alexandria.2015
- 13- The first scientific symposium of the Faculty of Tourism Sciences on the reality of the tourism sector and security challenges - Faculty of Tourism Sciences-2015.
- 14- The First International Scientific Conference of the College of Humanities and University Sciences in Najaf Governorate - 2016.
- 15- The annual scientific symposium of the Faculty of Tourism Sciences in support of the marshes and tourism - February 2017.
- 16- The second scientific symposium of the Accounting Department at the College of Administration and Economics/ Mustansiriyah University entitled (Reflection of modern requirements for scientific research on scientific promotions and university quality classification) 3/28-2018.
- 17- The 1st Babir International Scientific Conference for Tourism Sciences - A look towards the future - Alanya Alaeddin Keykubat Turkish State University - Antalya -13-15/April 2018.
- 18- Annual International Conference of the Iraqi Business Administration Association - Erbil - April 2018.
- 19- Annual Scientific Symposium of the College of Tourism Sciences - Tourism Activity in Iraq - Reality and Ambition (2018)
- 20- The 18th Annual International Conference of the Arab Organization and Administrative Development in cooperation with the Omani Ministry of Civil Service (The Role of Arab Governments in Achieving Sustainable Development Goals 2030) Muscat 26-27-11-2018.

- 21- Upper Egypt Universities Conference in Luxor - Arab Republic of Egypt-2019
- 22- Conference on Cognitive Readings in the Humanities and Social Sciences - Lebanon - Beirut - 16-17/2/2019 - The Lebanese University and the Islamic University of Lebanon.
- 23- Aqaba University of Technology Conference in cooperation with Ramah Center for Human Resources Development - Amman - Jordan July 2020
- 24- The first international conference of the Iraqi Fashion House on the occasion of the fiftieth anniversary of the establishment of the house - held in Baghdad on 1-2/11/2020. Member of the scientific committee of the conference

Workshops (14):

1. Participation in a workshop conducted by the University Professors Organization / working paper entitled (The Importance of the Supply and Demand Balance for the workforce in the Tourism Sector in Iraq - Reality and Suggestions) - Participation in a workshop conducted by the University Professors Organization / 2009
2. Participation in a working paper in the first Babil International Tourism Forum, held in Babil Governorate, entitled (Ways to Advance the Tourism Sector in Babil Governorate) 2011.
3. Participation in a workshop on developing the private sector in the Kurdistan region of Iraq – 2013
4. Participating in a working paper and chairing the session of the first scientific symposium of the Faculty of Tourism Sciences on the reality of the tourism sector and security challenges - Faculty of Tourism Sciences-2015.
5. Participation in a workshop in cooperation between the College of Tourism Sciences and the Department of the Private Shrine of Suleiman Al-Muhammadi - Al-Madaen - Baghdad - researcher and session chair -2016.
6. Participation in the Graduate Qualification Program in the axis of the art of personal interviews - Quality Department - College of Tourism Sciences -2016.

7. Participation in a workshop on a file to discuss the inclusion of the Iraqi marshes and archaeological cities in the heritage list at Al-Mansour Hotel, under the auspices of the Tourism Authority in June 2016.
8. Participation in a workshop on the Tourism Sector Reform and Advancement Law - an invitation from the Council of Ministers' Council of Consultants on the 5th of September 2016.
9. Participation in a workshop held by the Technical Management Institute on (the efficiency of the outputs of tourism education according to the requirements of the labor market in Iraq) 9-29-2016
10. Workshop on classification of scientific journals outside Iraq - Ministry of Higher Education and Scientific Research - - - 2017.
11. Workshop on the Mustansiriyah University Prize for Science and Arts, November - - - 2017.
12. Participation in a workshop (Instructions for Academic Promotion No. - 167 of 2017) for the central scientific promotions at the Mustansiriyah University on the Hall of Graduate Studies at the College of Tourism Sciences -29-3-2018
13. A workshop for graduates of the Department of French Language - (Foundations and Skills of Personal Interview for Employment) Rehabilitation, Follow-up and Employment Unit at the College of Arts, Mustansiriyah University.
14. A Porsche lecture entitled (The Repercussions of the Corona Pandemic on the Tourism Sector) March 2021.

Courses and certificates:

1. Certificate of an English language strengthening course - Institute of Languages, College of Arts, Mustansiriyah University -1992
2. Certificate of Teaching Methods Course - Continuing Education - Mustansiriyah University -1990
3. Computer Certificate - Computer Center at the College of Administration and Economics - Mustansiriyah University -2011.
4. Certificate of e-learning requirements and modern teaching methods course, Continuing Education and Training Unit, College of Tourism Sciences - Mustansiriyah University, Elo for 2017.

5. Certificate of organizing a training course as a program rapporteur and lecturer at the Continuing Education Center at the University of Technology -4-11-2018
6. Certificate of a virtual training course on e-learning - University of Kufa - Continuing Education, Division of Avicenna - March 2020
7. Certificate of participation in a virtual international meeting by the Arab Administrative Development Organization - Oil and Corona and their effects on politics and the economy - 22-4-2020

In addition to more than 35 certificates of attendance (virtual) and participation in various Iraqi and Arab universities training and development centers.